B2575-1

DS&E NEWS RELEASE

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FOR IMMEDIATE RELEASE:
June 18, 1986

RECRUITING FOR TECHNICAL PROFESSIONALS DECLINES

Demand for engineers and scientists declined in March and April, according to a key recruiting indicator. Furthermore, the preliminary figure for May indicates recruiting will continue at a relatively modest level at least for the next few months.

This was reported today by Marjorie Freedland, Vice President and Director of Research at Deutsch, Shea & Evans, the recruitment advertising subsidiary of Foote, Cone & Belding Communications, Inc. DSE has been conducting research on employment, recruiting and other aspects of human resources since 1950.

The HIGH TECHNOLOGY RECRUITMENT INDEX, compiled as a three-month running average, dipped from 116 in February, to 109 in March, and down further, to 104 in April. A year ago, data for the same months, 127, 122, and 118, also registered a decline, but from a higher starting point.

(MORE)

The single-month figure for May is 105, virtually unchanged from the 106 in the prior month.

According to Ms. Freedland, "the softness in the Index is reflective of the continuing cautious stance regarding hiring being maintained by most large-scale employers, some even resorting to massive layoffs."

The HTRI is based on the volume of recruitment advertising directed to degreed engineers and scientists in key U.S. newspapers and technical journals each month. Deutsch, Shea and Evans has maintained the Index since 1960.

HIGH TECHNOLOGY RECRUITMENT INDEX

(1961=100; Seasonally Adjusted)

Month	Single-Month Figure	High Technology Recruitment Index*
April, 1985	121	118
May	109	112
June	105	108
July	110	105
August	100	108
September	113	104
October	100	106
November	104	101
December	99	110
January, 1986	128	115
February	119	116
March	100	109
April	106	104
May	105	---

*Based on a 3-month running average

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